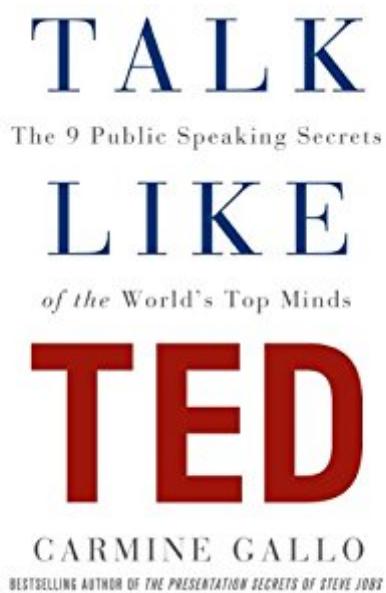


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# Talk Like TED: The 9 Public Speaking Secrets Of The World's Top Minds



## **Synopsis**

Ideas are the currency of the 21st century. In order to succeed, you need to be able to sell your ideas persuasively. This ability is the single greatest skill that will help you accomplish your dreams. Many people have a fear of public speaking or are insecure about their ability to give a successful presentation. Now public speaking coach and best-selling author Carmine Gallo explores what makes a great presentation by examining the widely acclaimed TED Talks, which have redefined the elements of a successful presentation and become the gold standard for public speaking. TED - which stands for technology, entertainment, and design - brings together the world's leading thinkers. These are the presentations that set the world on fire, and the techniques that top TED speakers use will make any presentation more dynamic, fire up any team, and give anyone the confidence to overcome their fear of public speaking. In his audiobook, Carmine Gallo has broken down hundreds of TED talks and interviewed the most popular TED presenters, as well as the top researchers in the fields of psychology, communications, and neuroscience to reveal the nine secrets of all successful TED presentations. Gallo's step-by-step method makes it possible for anyone to deliver a presentation that is engaging, persuasive, and memorable. Carmine Gallo's Top 10 Wall Street Journal best seller *Talk Like TED* will give anyone who is insecure about their public speaking abilities the tools to communicate the ideas that matter most to them, the skill to win over hearts and minds, and the confidence to deliver the talk of their lives. The opinions expressed by Carmine Gallo in *Talk Like TED* are his own. His audiobook is not endorsed, sponsored or authorized by TED Conferences, LLC, or its affiliates. This program is read by the author.

## **Book Information**

Audible Audio Edition

Listening Length: 7 hours and 42 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: Macmillan Audio

Audible.com Release Date: March 4, 2014

Language: English

ASIN: B00H4D8OLS

Best Sellers Rank: #14 in Books > Audible Audiobooks > Nonfiction > Language Arts & Disciplines #15 in Books > Business & Money > Skills > Running Meetings & Presentations #16 in Books > Reference > Words, Language & Grammar > Public Speaking

## Customer Reviews

Gallo takes you on the most amazing journey to creating and giving, not only a TED Talk, but also any presentation. Before I even completed the book, I started infusing these skills in my everyday conversations in the workplace. I've been able to transform even the most basic conversations into words of influence. Thank you Gallo for creating the next generation of public speaking handbooks.

If you do any kind of speaking or presentations, get this book. And if you use it in conjunction with Nancy Duarte's RESONATE, even better. Author Carmine Gallo has analyzed the most popular TED talks, and summarizes what makes them so memorable. I immediately began thinking of what I needed to change in some of the webinars I have taught. I also plan to apply some of these lessons to my blog posts and podcast. This book is both inspirational and practical. And there are links to the talks so you can experience them first-hand.

WOW! Talk Like Ted helped me so much that I can create an even better title than the author's: "How Never to Bore Your Audience Again." (OK, OK, the author wanted to show a link to TED....) Anyway, I'm finally going to reveal what everyone in my business area wanted to know about me. I should never have kept it secret. I was driven by a passion to find out what makes boards of directors tick. I can even tell my story as an anecdote, and I can use (in disguised form) all the anecdotes I collected over the years of research inside boardrooms of large corporations. I'm throwing away slides; they're boring. Changing my gestures, vocabulary, and sentences. Keeping remarks short and sassy. (The Gettysburg Address lasted only 2 minutes! No one could believe Lincoln had finished. Yet that speech tops the list of the most memorable of all time. Talk Like Ted shows why.) But wait! There's more. This book is great for personal interactions. I haven't yet succeeded at this one, but I'm learning. Talk Like Ted should be a bible for anyone who wants to communicate. And isn't that all of us?

Best book on how to deliver a memorable presentation that I have ever read!

I speak in front of medium to large audiences every week and have been doing that for years. Carmine's book elevated my game with his practical and insightful observations about what makes a presentation effective. Like all great communicators Gallo tells great stories and offers credible science and statistics to make his advice engaging and credible. I've recommended it to every communicator I know.

Pretty standard public speaking book, well-packaged and cleanly presented. If you've read Carmine Gallo's earlier books - the ideas presented are actually similar, albeit using TED speakers as example. I do like that it references a lot of talks, and provides a good source to begin looking up great and notable TED talks.

Great coaching by an experience and highly successful coach.

Carmine Gallo has nine secrets of TED presenters to share. He has done a great job of explaining the methods and techniques of these presenters, many of whom have had millions of views of their presentations (check them out on Utube). I enjoyed his supporting stories, especially those about the presenters themselves. I recommend this book to anyone who wants to improve his or her presentations or public speaking skills.

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